



April 4, 2020

Exhibitors

Contract

And

Sign-up





Jimmy's Event Center
3565 Labore Rd,
Vadnais Heights, MN. 55110
Saturday April 4, 2020
Phone – 651-482-1233
www.umsatshow.org

EXHIBITOR SPACE RENTAL AGREEMENT

PAYMENT:

All booths must be paid in full by April 3, 2020. Exhibitors reserving booths after February 20th may not be listed in the show program book. Multiple booths will not be charged for second electrical hookup fee.

CANCELLATION:

Upon acceptance of this application by UMSAT Show, it shall be a legally binding contract between the exhibitor and GLSPS; provided that either party may cancel on condition that written notice is received by bargaining party before March 20th there will be NO REFUNDS. The full amount will be refunded if such cancellation is made by GLSPS excluding any act of God, Terrorism or unforeseen events beyond our control.

OPERATION:

The GLSPS reserves the right to refuse rental of space, cancel and or evict the exhibitor without refund where the display of goods, services or operation of booth or conduct is deemed objectionable by the GLSPS Board of Directors, against applicable law or otherwise not compatible with the show's diving and adventure travel character and GLSPS objectives.

RETAIL SALES:

GLSPS encourages a dynamic sales plan to draw show attendees to your booth. Collection and payment of any state or local sales taxes is the responsibility of the exhibitor and exhibitor shall indemnify GLSPS against such taxes, if any.

BOOTHS:

Booths shall be open and staffed during scheduled show hours, Saturday, April 4, 2020 - 9am-5pm. (Except during the Awards Luncheon, which is held in the exhibitor's room).

Each booth includes skirted table and two chairs, two tickets to speaker hall, logo on website supporters page. The venue states extra cost for electrical. Exhibitors must provide their own resources needed for setting up their display, including power cords, and multi-outlets if electrical is purchased.

LIABILITY EXCLUSION:

GLSPS and venue will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident or any other cause beyond its control. Furthermore, the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend, and hold harmless the GLSPS, the venue, its owner(s), and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, injuries, and claims.

INSURANCE:

The Exhibitor must provide complete property damage, public liability and personal injury insurance including Discover Scuba and Re-breather demos and workshops during the course of the show including naming GLSPS as additional named insured.

SUBMITTING THE EXHIBIT SPACE RENTAL AGREEMENT SIGNIFIES YOU AND YOUR COMPANY'S FULL ACCEPTANCE OF THE TERMS AND CONDITIONS.



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SPONSORSHIP LEVELS:

RAFFLE / SILENT AUCTION DONOR – UNDER \$70 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.

RAFFLE / SILENT AUCTION DONOR - \$70 - \$499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.
- **Logo on the UMSAT Show and GLSPS website.**

SILVER SPONSOR - \$500 – \$999 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.
- **Listing and logo as a Silver Sponsor on show and GLSPS websites.**
- **Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).**
- **We will insert your flyer and or coupon you provide in our show bag (we provide) at the door. (By Friday at 5:00PM or before).**
- **½ page ad in show program.**

GOLD SPONSOR - \$1000 - \$1,499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in show program.
- Listing and logo as a Gold Sponsor on UMSAT Show and GLSPS websites.
- Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door. (By Friday at 5:00PM or before).
- **Full page Ad inside program book or \$115.00 off cover ads.**

PLATINUM SPONSOR - \$1,500 + IN CASH OR PRODUCT / SERVICE DONATIONS

- Donated items and donor's name listed on the show website.
- Donated items and donor's name listed in the show program.
- Listing as a Platinum Sponsor and logo on UMSAT Show and GLSPS website.
- Place to hang a banner in speaker hall. (Banner needs to be on site Friday night).
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door. (By Friday at 5:00PM or before).
- Full page Ad inside program book or \$110.00 off cover ads.
- **Video Ad between speakers. (One-minute max power point or video provided by sponsor).**
- **A mention of your sponsorship at the opening of the show presentation by the GLSPS President**

Please Note: the earlier you establish your donation, the more promotional value you and the show receive!

Pre-Sale Contact Information:

UMSAT Show at (612) 567-3305 or email us at info@umsatshow.org. If you want to be a sponsor please email us at info@umsatshow.org and we will contact you for donations. You can also contact us at info@glsp.org.



Saturday, April 4, 2020

Jimmy's Event Center

Vadnais Heights, MN.

Online Registration Available: www.umsatshow.org

Business Name _____

Contact Person _____

Address _____

Phone # _____

Email _____

Please complete all fields above - attach business card if available

| Exhibit Hall | # Needed | Price Each | Subtotal |
|--|----------|------------------|----------|
| Display Booth | _____ | @ \$ 175.00 = \$ | _____ |
| Electrical | _____ | @ \$ 30.00 = \$ | _____ |
| Additional table | _____ | @ \$ 100.00 = \$ | _____ |
| Exhibitor Name Tags (4 names maximum) | _____ | _____ | _____ |
| Preferred Table Number(s): | _____ | | |

Show Program

| | | | |
|--|-------|------------------|-------|
| Program Ad (half-page, 4 3/4" x 3 3/4") | _____ | @ \$ 75.00 = \$ | _____ |
| Program Ad (Full-page, 4 3/4" x 7 3/4") | _____ | @ \$ 115.00 = \$ | _____ |
| Inside Front Cover Ad (Full-page, 4 3/4" x 7 3/4") | _____ | @ \$ 150.00 = \$ | _____ |
| Inside Back Cover Ad (Full-page, 4 3/4" x 7 3/4") | _____ | @ \$ 150.00 = \$ | _____ |
| Outside Back Cover Ad (Full-page, 4 3/4" x 7 3/4") | _____ | @ \$ 200.00 = \$ | _____ |

Email ads to bnelson@glsp.org by February 20, 2020

Speaker Hall

| | | | |
|-----------------------------|-------|-----------------|-------|
| Commercial Between Speakers | _____ | @ \$ 95.00 = \$ | _____ |
|-----------------------------|-------|-----------------|-------|

Sponsorship

| | | | |
|--|--|----|-------|
| Cash Donation | | \$ | _____ |
| Merchandise Donations | | \$ | _____ |
| Service Donations (must be pre-approved) | | \$ | _____ |
| Sponsor Level (circle one) | Silver Gold Platinum \$500+ \$1000+ \$1500+ | | |

Email new/updated logos to info@umsatshow.org

Total \$ _____

Mail payments to: UMSAT Show 2020
4385 Cottage Park Rd.
White Bear Lake, MN. 55110

Total Due April 3, 2020

Deposit \$ _____

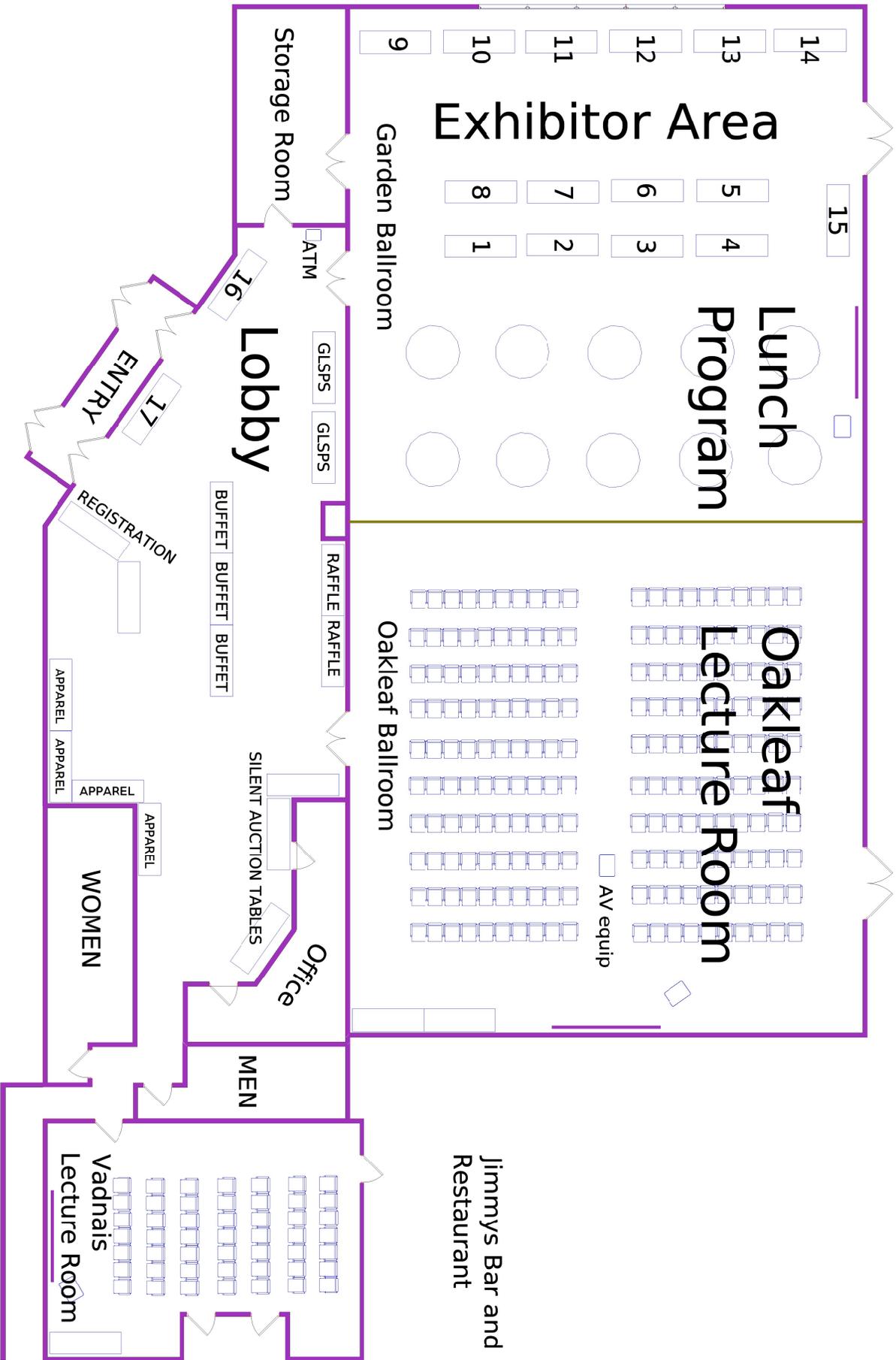
Total Due \$ _____

www.umsatshow.org

info@umsatshow.org

(612) 567-3305

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend, and hold harmless the venue, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The rules and regulations are printed on page 2 of the exhibitor contract and shall constitute part of this contract. Submission of the Exhibit Space Rental Agreement signifies you and your company's full acceptance of the terms and conditions. Upon GLSPS' acceptance of the Exhibit Space Rental Agreement, a binding contract shall exist between you, your company and GLSPS. Booth assignments confirmed only upon full payment.



Enclosed Walkway to Holiday Inn

GLSPS Award Program Purpose:

As a voice in the Midwest preservation and diving community, the GLSPS seeks to acknowledge and express their gratitude to individuals, organizations, and businesses who have contributed to the improvement of our environment and exemplify GLSPS ideals and ethics.

To honor these contributors GLSPS has created three categories of awards differing in what contributions they acknowledge and the process for nominating recipients for the award.

- **GLSPS Appreciation Award** can be awarded to any non-board member individual, organization, or business for longstanding support of the mission, goals, and projects of GLSPS. Nomination can be made by any current GLSPS member.
- **Dive Community Contribution Award** can be awarded to any individual, organization, or business for exceptional service to the dive community or for going beyond the call of duty to do something that benefits the upper Midwest scuba diving community. Nomination can be made by any member of the community.
- **C. Patrick Labadie Special Acknowledgment Award** can be awarded to any individual, organization, or business that has made exceptional contributions to the upper Midwest preservation, history, or dive community. Nomination can be made by any GLSPS Board Member, but suggestions can be made through the GLSPS Board of Directors.

All nominations must be submitted by January 1, of each year.

To nominate an individual or group for the **Dive Community Contribution Award** or the **Special Acknowledgment Award** send an e-mail with the following information(Copy and paste in e-mail) to: kmerryman@glsp.org or print and mail to: [Awards Nomination Form](#)

Mail to:
GLSPS Awards
7348 Symphony St NE
Fridley, MN 55432

GLSPS Award Nomination Form

Nominator Contact Information

Name _____

Address _____

Email _____

Phone _____

Nominee _____

Address _____

Email _____

Phone _____

Nominated for the following award: Dive Community Contribution Award

GLSPS Appreciation Award

In 250 words or less please explain why you believe this person, organization, or business should receive this award.
